

# Chia-Yu Avery Chen

UI DESIGNER · PROGRAMMER

☎(+886) 963-912-321 | ✉averypig1223@gmail.com | 🌐click to my portfolio website

## Education

---

### National Changhua University of Education

B.F.A. IN DEPARTMENT OF FINE ART

*Changhua, Taiwan*

*Sept. 2014 - Jun. 2018*

### East China Normal University

TALENTED EXCHANGE STUDENT SCHOLARSHIP

*Shanghai, China*

*Sept. 2016 - Feb. 2017*

## Work Experience

---

### Mumm

CO-FOUNDER

*Taiwan*

*Feb. 2022 - Present*

- Analyzed seasonal trends and operated online shops.
- Searched for partners and managed funding.
- Set up websites and managed 20+ dealers from the website back end.

### Le visage

FOUNDER

*Taiwan*

*Sept. 2021 - Present*

- Specialized in image designs and user interface optimization to reinforce other brand images.

### stanCode

TEACHING ASSISTANT

*Taipei, Taiwan*

*Jan. 2021 - Present*

- Co-taught classes and provide immediate help to students with programming solutions.
- Designed assignments with our teaching team and co-designed the programming class with the main lecturer.

### eBay Japan

CONTRACT UI DESIGNER

*Tokyo, Japan, Remote*

*Oct. 2020 - Present*

- Designed an user interface for eBay and received positive feedback from 50+ users.
- Worked with eBay to attract e-commerce clients who need to redesign UI designs, banners, logos, icons.
- Worked with UX designer to achieve the desired visual effect on the e-commerce website.

### Chingshin Academy

TEACHER

*Taipei, Taiwan*

*Aug. 2020 - Jul. 2021*

- Taught Design Fine Art to middle and high school students and designed advanced courses such as web design, campaign design, and merchandise design.
- Delivered high-tech courses in an innovative method such as 3D printing and robotics to high school students.

### JSID Interior Design

INTERIOR DESIGNER & ONLINE ADVERTISING

*Taipei, Taiwan*

*Feb. 2019 - May. 2020*

- First joined as an intern in Jul. 2017 to Aug. 2017.
- Involved in interior design and space planning and pitched graphic design to clients.
- Produced rendering to convince clients of the value of design.
- Pitched graphic design to clients (verbal presentations and slides etc.)
- Increased official web traffic by 15% by operating a Facebook fan page and analyzing day-to-day website operation.

## Projects

---

### Breakout Game | Python, OOP

*Jul. 2021 - Aug. 2021*

- Implemented a game of Breakout using OOP, private and public variables, and multiple inheritances to break bricks by having the ball hit the bricks.
- Created an user-friendly interface for players to play the game view score corresponding to the number of hit bricks.

### Boggle Game | Python, Graph Theory

*Mar. 2021 - Apr. 2021*

- Utilized graph theory, breadth-first-search or depth-first-search, to implement a classic boggle game.
- Generated a text-based interface given by a 4x4 character grid to help visualize the word searching process.

## **Baby Name** | *Python, Tkinter*

*Mar. 2021 - Apr. 2021*

- Utilized Python dictionary to process and visualize the frequency of baby names in the USA from 1900 to 2010.
- Utilized the Tkinter package to create the GUI applications to search, select and visualize the popularity of names.

## **Transformation of Ancient Daycare Center** | *Interior Design, 3D Arch.*

*Mar. 2020 - May. 2020*

- Worked as a project manager and artist to transform an ancient abandoned daycare center into a cultural and commercial center.
- Organized the maintenance of the daycare center and visual themes for the daycare center.
- Designed posters and pamphlets, attracting 300+ customers at the opening of the center.

## **Music Festival and Promotion of Agricultural Products** | *Graphics Design*

*Aug. 2017 - Oct. 2018*

- Supported the promotion of agricultural products and was in charge of organizing the venue.
- Created the visual designs (mixing local agricultural themes with brands of suppliers)
- Graphic design and packaging: posters, pamphlet design, and agricultural products packaging design.
- Threw online promotion campaigns: operated Facebook fan page, shot photos, and videos.
- Attracted a great number of visitors and fund-raised enough funding, even for the following two years.

## **Leadership and Membership**

---

### **The Media Transformation for the Local Church**

*Feb. 2022*

- Collaborated with the local church to lead a group of 15-20 volunteers to champion fundraising and to reduce millions of debt.
- Assisted in preaching in different methods such as YouTube and Instagram.

### **Aboriginal Teaching Service Club**

*Sept. 2016*

- Worked for preparation of class for aboriginal children and parents.
- Product design for the club's T-Shirts and different souvenirs.

### **Taiwanese Student Association**

*Sept. 2016*

- Minister of Design Department.

## **Honors and Conference**

---

### **Excellent Practical Class by the Ontario Government**

*May. 2021*

### **Best Teacher Honor at Taipei Teaching Conference**

*Mar. 2021*

### **International Society for Education through Art at Hong Kong**

*Dec. 2018*

- Discussed the influence of the combination of technology and visual design on modern social education.

## **Skills**

---

<b>Languages</b>	Mandarin (native), English (advanced)
<b>Programming</b>	Python, JavaScript, HTML, CSS
<b>Tools</b>	Photoshop, Illustrator, Procreate, AutoCAD, SketchUp

## **Certificates**

---

### **Programming Abstractions**

### **Teacher Certificate**